

**Friends of Camp El-O-Win
Board Meeting Minutes
March 12, 2015**

Present: Colleen Martinez, Nancy Ramos, Gayle Duffy, Jane Martin, Tara Hawthorne, Marion Vosburg, Erin Baber-Sherwood, Marc Bradford

Absent: Margy Becker

Guests: Laurel Vosburg

Call to Order/Introductions

6:02 called to order by Jane Martin

Calls to Donors were not made this meeting

Consent Agenda:

- Minutes from February 2015
- February Financial statements
 - **MSC: Vosburg/Ramos**

Annual Report (Jane) This year marks a significant one in the progression of the organization. We have realized some major accomplishments and have laid the foundation for more to come. With the help of a consultant, Joan Minasian, a strategic plan for The Friends of Camp El-O-Win has been drafted.

Reflecting on the past year we can see progress being made towards the goals presented in the strategic plan. Below is a summary of some of the accomplishments and areas that we continue to work on:

- In year one of the strategic plan we have started to develop policies and record procedures. Additionally, the Board voted to utilize the database GiftWorks to track donor donations and volunteer hours.
- We formally clarified the relationship with the Girl Scouts: The Girl Scouts want to partner with Friends of El-O-Win to offer programs, rent the camp to offer GS programs and advertise El-O-Win programs to their membership. The Council has no plans or desire to operate a 4 – 6 week resident camp at El-O-Win. The relationship has drastically improved.
- Communicate our message to our constituents: Components of El-O-Win's marketing plan are being worked on: Facebook, the website. One of our current needs is an individual who will assume all or take on the oversight of the organization's marketing function so all components are coordinated, consistent and frequent. These include the newsletter, website, Facebook, PSAs, events attended, etc.
- Ongoing Board training: We need help on recruiting Board members. We have been fortunate and found volunteers who were needed at the time they were needed, but we need a larger pool of volunteers to tap. We need to partner to a greater extent with groups in the community...service clubs may very well result in more volunteers. Other

Community Based Organizations may result in offering a quality camp experience to untapped groups.

- We effectively prioritized the Maintenance Plan for 2015
- We identified Programs for summer 2015 – registration opened March 1st. 21 registered so far
- The process to hire part time Executive Director has been initiated.
- After many years of tireless fundraising and efforts we were able to build the Bridge this year. Such an amazing accomplishment!
- We conducted scheduled fundraising events: The Dinkey Duck Race was offered as part of the Bridge Dedication. The second annual is scheduled for July 25th. The second annual Bunco, Barrels and Baskets event is on track for April 25th.

Reports/Updates:

Recognition– (Jane)

Presentation to Marion Vosburg in recognition of the many contributions he and Laurel have made to the Friends of Camp El-O-Win. His efforts to further the cause of the Friends of Camp El-O-Win were not limited to financial support, coordination and leadership of fundraising efforts, assistance on varied and multiple maintenance projects, along with his dedicated service to the Board. Marion's commitment and dedication are valued and appreciated.

Search Committee Executive Director– (Erin)

Sample job descriptions are still being compiled. While there is no job description to distribute today. A draft job description will be emailed to the board with the requested action.

Nominating Committee Work – (Nancy)

Met and discussed a number of ideas. Have had some struggles. The individuals contacted thus far have not been interested either due to lack of time and/or lack of passion for the camp. Suggestion was made for each board member to use their two years to develop their own replacement. Other suggestions for possible board members include leveraging previous campers and other contacts (i.e. Kaiser programming, etc.). The board did some brainstorming for leads on potential board members. Margy and Nancy will pursue the suggestions and reach out for assistance from the board at large as needed.

Operational Committee Update – Upcoming event – Bunco, Barrels, & Baskets (Colleen) New this year, we will have live music before the event and during the intermission. Still looking for attendees, baskets, and sponsorship. Baskets can be collected at the next board meeting.

The West Hills Leadership/Upward Bound groups attending camp before camp. Possible option for the funds would be to purchase an 8 person vehicle from CSN. This idea is up for consideration by the board. Some additional research to be completed would include insurance costs and possible costs. Timeline as to the transfer will be shared at the April meeting.

Action Items:

Election of Board Officers – Ballots show the following: President – Nancy Ramos; Vice President – Erin Baber-Sherwood; and Secretary – Colleen Martinez

MSC: Duffy/Hawthorne

Camp Director - From last meeting a recommendation for Jane Martin to serve as Camp Director for the residential camp for the 2015 camp season.

MSC: Martinez/Bradford

Adjourn at 8:00 pm

MSC: Vosburg/Martinez

Respectfully submitted,

Erin Baber-Sherwood

Reminders:

Use your **SHARES card** at Savemart, Lucky, Food Maxx

Use **Good Search** search engine to surf the web – they send us money for each search

Use **AmazonSmile** when you purchase from Amazon.com and EOW will benefit