

**Friends of Camp El-O-Win
Board Meeting Minutes
November 10, 2016**

Present: Nancy Ramos, Erin Baber-Sherwood, Colleen Martinez, Marc Bradford, Melanie LeCat

Absent: Gayle Duffy, Margy Becker, Adrienne Davis,

Guests: None

Call to Order/Introductions

The meeting was called to order at 6:06 PM

Consent Agenda:

- Minutes for the October meeting and financials for October were reviewed. The minutes and financials were approved.

MSC: BABER-SHERWOOD/MARTINEZ all Aye/0 Nay/0 Abstentions

FALL FROLIC REVIEW:

- The event went well. The activities were spread out so it seemed like there were not very many people there. The new credit card square worked well and helped with raffle ticket sales. A total of 289 raffle tickets were sold. People purchased a lot of food tickets for extra water, baked goods. It was suggested that next year's event be held one week later so that it is not backed up to Halloween. People are still recovering from all the other activities. We are not able to get Hillcrest during October due to the Halloween season and waiting too far into November we are up against bad weather. It was requested that we make the passports smaller next year so that they more easily fit into the lanyards. It was also suggested that we communicate the purpose of the event better.

CAMP:

- Camp is open to all girls from ages 6-18 for weekend and resident camping.
- Activities currently offered include: Biking, hiking, archery, horseback riding, nature study (nature nook), outdoor cooking, campfire building, crafts.
- The camp schedule for the upcoming summer will be posted to the website in January and registration opens March 1.
- Weekend programs usually have a special focus while all activities above are included in the resident offerings.
- It was suggested that we hold a quarterly camp event to keep the idea of camp fresh in people's minds.
- We need to add an article to the website detailing all the activities that are offered including information about when the schedule will be published.

BUDGET/FUND DEVELOPMENT:

- The board needs to look at the comparison of current expenses and narration of how the line items are allocated. That was provided to the board by Jane.
- Jane has been the one to halt spending and it should be the board to control how expenditures are made.
- This year, there were \$98,889.67 in expenses and only \$52,100 in camper fees. Money came out of the savings account to cover the salaries for resident camp.
- The board needs to create and execute one good fundraiser. We have the fall event which is not intended to be a fund raiser and the spring Bunco event which raises a nominal amount of money.
- The annual giving letter was not sent this year nor were there any other fundraising activities this last year.
- The board needs to set a threshold for what is acceptable as a level of income to support programs.
- There needs to be better definition of actual expenses for each event as there are crossovers in expenses from one event to the other. We need to determine what the actual cost is to run an event.

- We need to decide what percentage is acceptable as a profit margin. We haven't had consistency because we don't want to turn anyone away.
- The board needs to establish a standardized list of camper fees.
- A quarterly giving letter needs to be sent out during the upcoming year. It was suggested that each letter be themed with a specific need addressed in the ask for funding help. The board needs to decide on the areas of focus for the 2017 year. The letter should include information about how the money that was already given was used (improvements in Chippewa, new trading post building, etc)
- Last year's goal was to get girls to camp. Attendance quadrupled from the previous year but we are still not where we want to be.
- Jane is going to work on the number for actual costs.

NOMINATING COMMITTEE:

- Search for Executive Director has been suspended. We are not in a position financially to sustain the position. The search will be re-visited once a plan is in place for sustaining the salary beyond the period covered by the donation received for the first year and 50% coverage of the second and third year.

OPERATIONS:

- There is a grant request in process for updates to the archery range.
- We are in need of a storage building for the mountain bikes. They are currently wintering with Ken and Sheila. We also would do well to buy more bikes for use by the campers.
- We need to continue to get the word out about camp encouraging returning campers and new campers.

PROPERTY MANAGEMENT:

- Dave and Melinda are burning piles of debris before the winter.
- Lee has again submitted an application for help with the fire clearance. The application is pending.

PROGRAM:

- We have discussed reaching out to local organizations for help with our camp evacuation plan. The current plan is to walk out of camp or to sit in the river. None of the current staff is drive tested for transporting campers out of camp.

NEXT BOARD MEETING THURSDAY, DECEMBER 8, 2016 AT CSN 6 PM

Adjourn at 7:45 pm

MSC: BABER-SHERWOOD/BRADFORD all Aye/0 Nay/0 abstentions

Respectfully submitted,
Colleen Martinez

Reminders:

Use your **SHARES card** at Savemart, Lucky, Food Maxx

Use **Good Search** search engine to surf the web – they send us money for each search

Use **AmazonSmile** when you purchase from Amazon.com and EOW will benefit